



Smartphone Free Childhood

Connecting, empowering and uniting parents, educators and regulators to delay smartphones and social media, establish phone-free schools, and safeguard the use of technology in education.

A Parent's Guide: Explaining screen limits to your young child



When explaining a limit to a young child why you have chosen as a family to delay access to smart devices, the key is to be simple, positive, and consistent. They don't need a lecture on neuroscience; they need an explanation rooted in their own world and feelings.

Here are a few ways to explain your family's decision, broken down by age-appropriate concepts:

Focus the conversation on the benefit of other activities rather than the "badness" of the device.



The "Growing and Getting Strong" Reason (Focus on Brain/Body)

This focuses on how their brain and body learn best: by moving and doing.

Concept	What to Say
Simple Rule	"Phones and tablets are grown-up tools for work. Right now, your job is to play and grow!"
Body/Hands	"Your hands need to build towers, hug me, and scoop sand to get strong! Screens make your hands too still."
Brain/Thinking	"Your brain is getting SO big! It learns fastest when you run, jump, read books, and use your imagination. Smart devices make your brain feel sleepy."



The "Our Time Together" Reason (Focus on Connection)

This helps them understand that devices take attention away from family.

Concept	What to Say
Simple Rule	"We keep this time special for us. When we use a device, it's hard to look at each other and talk."
Mealtimes	"We keep our devices away during dinner because this is our time to look at each other, tell funny stories, and share our food."
Parent's Use	(When you use your phone for a brief moment): "I need to check this message for a second, then I put it away. My job is to be with you and play! My work is done."



The "Waiting Until You're Ready" Reason (Focus on Maturity)

This works well for preschoolers who are starting to understand rules and responsibility.

Concept	What to Say
Simple Rule	"Smart devices are very powerful tools. We keep them for grown-ups and big kids who have learned how to be safe with them."
The Analogy	"This device is like driving a car. Only grown-ups know all the rules to drive a car safely, and only grown-ups know all the rules to use this device safely. When you get older, we will teach you the rules."
What's Allowed	"We can watch our one favorite show on the big TV together, but then it's time to turn it off and go find a way to play with our toys."



Key Strategies to Support the Rule


1. **Lead by Example:** The most powerful explanation is your own behavior. Be mindful of your own device use, especially when playing with your child. Put your phone away or on silent during mealtimes and dedicated family time.
2. **Offer a Better Alternative:** When your child asks for a device, immediately offer a compelling, hands-on activity. Instead of saying, "No, you can't have a tablet," say, "Not right now. You can choose to build a tower, or we can go play outside!"
3. **Validate Their Feelings:** If they cry or get upset, acknowledge their disappointment without giving in. For example: "I know you feel sad/mad that I said no to the game. It is hard to hear 'no.' We can read your favorite book now instead."
4. **Be Consistent:** If the rule is "no smart devices yet," stick to it 100% of the time. Consistency provides security and eliminates the possibility that a tantrum might change the boundary.

Screen-free Activities:

The best way to reduce screen time is to fill that time with engaging, high-quality alternatives that support development. Here are some excellent screen-free activity ideas for younger children, categorized by the core skill they help build:

Creative & Fine Motor Skills

- **Play-Doh/Clay Station:** Use cookie cutters, plastic knives, and rolling pins. You can easily make homemade play-dough too!
- **Painting/Stamping:** Instead of traditional brushes, try sponges, cotton balls clipped with clothespins, or painting with Q-tips for detail work.
- **Sticker Fun:** Give your child a stack of dot stickers and a piece of paper. This simple task is fantastic for pincer grasp development.
- **Process Art:** Provide simple, open-ended materials like glue, tape, tissue paper, recycled cardboard, and let them create without a specific goal. The process, not the final product, is the focus.



These activities help strengthen the small muscles in the hands (essential for writing later on) and encourage creative expression.





Active & Gross Motor Skills

- **Indoor Obstacle Course:** Use couch cushions, pillows, blankets, and tunnels. Have them crawl under a chair, step over a pillow, or throw a beanbag into a basket.
- **"Tape Track":** Use painter's tape on the floor to create roads, train tracks, or mazes for them to push toy cars or walk along.
- **Dancing/Movement Games:** Put on some music and play "Freeze Dance." You can also lead a fun "follow the leader" game with actions like hopping, skipping, or crawling.
- **Outside Exploration:** Take a walk and focus on a specific task: collecting three pinecones, finding a red leaf, or counting how many birds you see.



Activities that get the whole body moving, improving coordination and strength



Language & Cognitive Skills

- **Reading:** Don't just read the words; ask questions! "What do you think the dog is feeling here?" "Where else have we seen that color?"
- **Socks and Laundry Sorting:** Put out a big pile of clean, unmatched socks and ask them to find the pairs. This is great for visual discrimination and matching.
- **Simple Puzzles & Matching Games:** Start with large, knobbed puzzles and gradually move to 25-piece puzzles. Picture-based "Memory" or matching games are also excellent.
- **Imaginary Play (The Best!):** Give them a prop (a blanket becomes a cave, a box becomes a spaceship, a wooden spoon becomes a magic wand) and let them direct the action. Join in as a character!



These ideas promote problem-solving, vocabulary, and memory.



Pro Tip: The "Rotation Bin"

Keep a few special toys or activity supplies (like blocks, specific puzzles, or craft materials) out of sight and rotate them every week or two. This makes the old toy feel new again and helps limit overwhelming clutter.